



Alliance
International University



Program listings under the international program

For degree study areas not listed and subjects not listed students are requested to contact the International Program Director for available subjects and alternative study areas admin@aiuglobal.com

School of Business and Administration

Master of Business Administration (MBA)

The program is either researched based with the completion of a comprehensive and extensive thesis or a combination of coursework and a thesis based on a particular topic of the student's choice and can also be only coursework based. For more information kindly contact the International program Director.

For study areas or subjects not listed kindly contact the International Program Director.

First year

Marketing Management, Strategic Management, Foundations of Financial Management, Human Behavior and Organizations, Quantitative Methods, Economic Models and Policy, Management information systems, Corporate Finance, Advanced Accounting, Financial Accounting, Managerial Control, Management for Design, Total Quality Management, Technology Management, Computer Integrated Manufacturing Management, Manufacturing Management, Operations Management, Production Management, Project Management,

Second year

New Venture Formation/Technology Strategies, Strategic Market Assessments, Venture Capital and Private Equity, Business Planning/Technology Entrepreneurship, Product Development, Strategic Entrepreneurship, Overview of Regulated Industries, Principles of Intellectual Property, Finance for Entrepreneurial Business, Product and Brand Management, Entrepreneurship, Managing the Growing Business, Special Topics in Business Management,